

OUR PURPOSE

A team works around the clock to prepare sites for a major hurricane sweeping through the Southeast.

A family tracks news of the relief efforts from their smartphones after their power is lost in a blizzard.

A nurse enrolls in a Continuing Education program through Nurse.com.

People throughout the country and the world hold an interactive and touchable news experience in the palms of their hands.

Parents and children wake early and eagerly turn to Gannett broadcast web or mobile sites, hoping to understand the impact of severe weather on their school day.

A network operator detects a server issue before it can impact thousands of readers and viewers in local communities.

Troops deployed all over the world keep in touch with current events and local news affecting friends and family with Gannett Government Media and their local Gannett sites.

The DealChicken team provides customers with value and fun in communities across the country.

Millions of fans visit USAToday.com to read about their favorite Olympians and track the current medal count.

A transfixed nation watches the election results update live online.

Every day, people throughout Gannett wake up and are given the rare and sacred opportunity to effect change for the good in the communities they serve. To make life better for the people who trust them to know them and do right by them. And at the end of the day – although in our business there never is one – we are here:

To enable interaction and involvement.

To teach and enlighten.

To lift people up.

To hold ourselves and other people accountable.

To mobilize support for worthy endeavors and projects.

To investigate and never relegate our responsibility to make life better for every community and customer we serve.

To deliver. To deliver superior service and careful and sometimes passionate advice in order to improve the quality of the experience for the communities we are honored to be of service to.

We can do this because at GMTI we understand our customers and their passion for the communities they serve. We know what they care about and we constantly create, design, and maintain new and compelling ways to enable them to shine a light on the good, the bad, the fun and the sad that unites all in those communities.

We can do this because people throughout Gannett trust the integrity of our actions and know we have the courage and conviction to do what must be done. We know that Trust is earned every day – on every page we deliver, every feed we enable, every template we support, every network we monitor, every server we maintain, in every training session we conduct, every support conversation we enter – and we are relentless in our quest to never betray the Trust of those who have entrusted us to enable them to continue to tell the truth. And tell it well.

For you see, when we are at our best, we find ourselves inspired in the service of the greater good. For it is serving, supporting, and enabling the greater good in every Gannett community that is our grand Purpose. And every Gannett community is our community.



**SERVING THE GREATER GOOD OF OUR NATION
AND THE COMMUNITIES WE SERVE.**